



The Career District: Pioneering Workforce Transformation

Exploring innovative workforce transformation strategies to drive economic growth and empower individuals

What are we solving for?

Workforce development programs in Cleveland face challenges that hinder their effectiveness in addressing high urban unemployment and underemployment.

A primary issue is the mismatch between the skills offered in training programs and the evolving demands of local employers. Participants also struggle with external barriers such as limited access to transportation, affordable childcare, and stable housing.

These factors prevent full participation and completion of programs. Many low-income individuals in Cleveland are burdened with competing priorities, including financial instability and family responsibilities, which make it difficult to fully engage.

The lack of adequate support systems, mental health assistance, and trauma informed approaches make it difficult to navigate these challenges further reduces the chances of successful employment outcomes. Until these structural barriers are addressed, workforce development programs will continue to struggle in making a meaningful impact in the city.

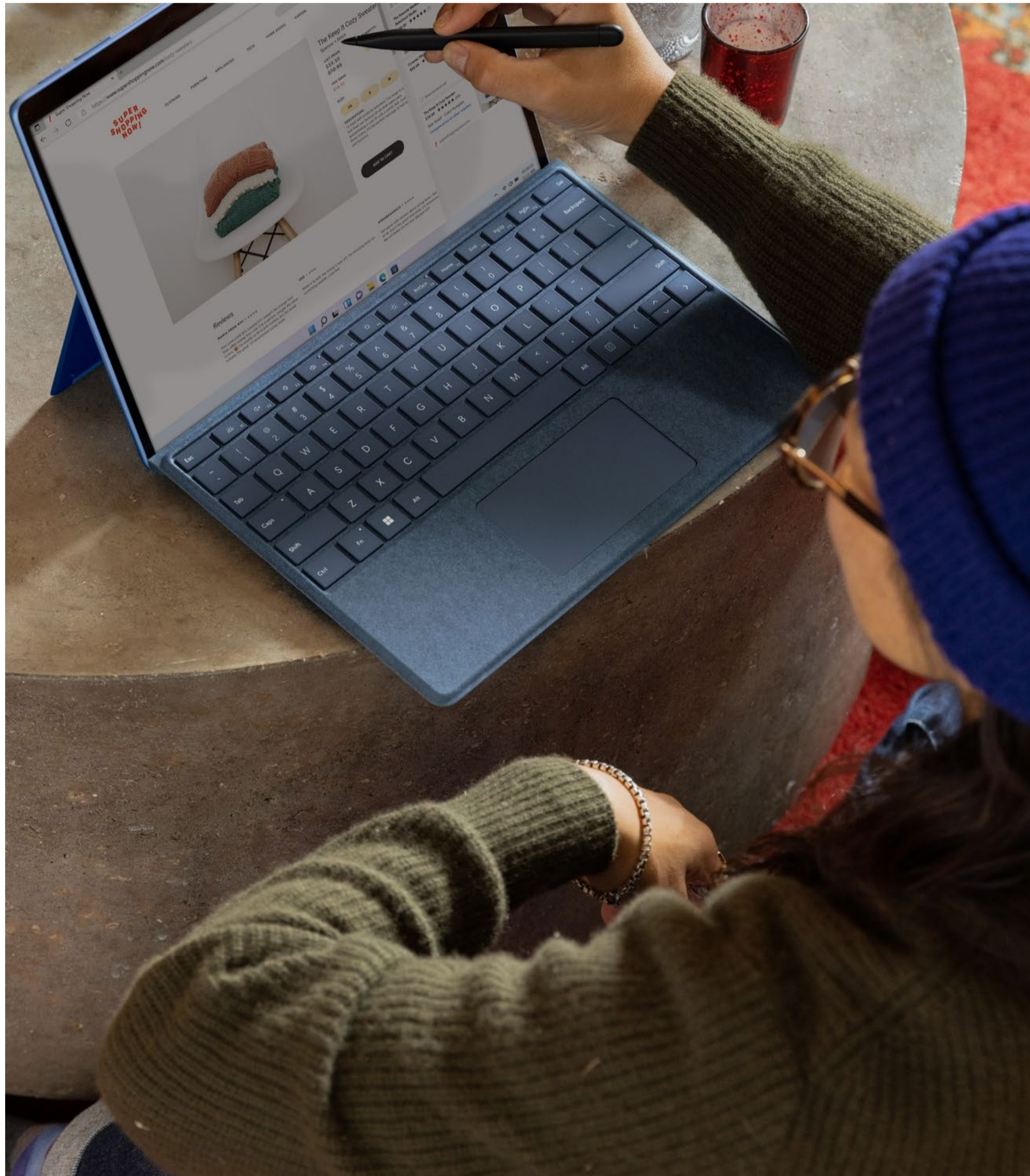


The Solution is The Career District

A series of existing buildings located at the corner of Superior Avenue and East 40th. Adaptive reuse of these properties creates over 100,000 square feet of space for a number of non-profits to co-locate

The addition of green space, community garden, public art, event space and outdoor seating to soften the area and create a sense of community.

The addition of a newly constructed training center with an additional 50,000 square feet of training and social service space.



Empowering the Future Workforce

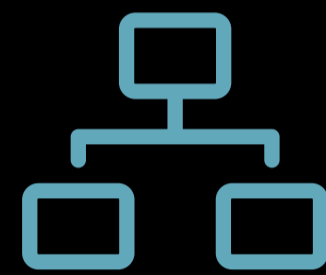
The Career District is an innovation that aims to transform the workforce landscape by seamlessly integrating workforce development, cutting-edge technology, and comprehensive support systems. This innovation is designed to empower individuals and communities, fostering growth and elevating their collective potential.

Addressing Workforce Challenges



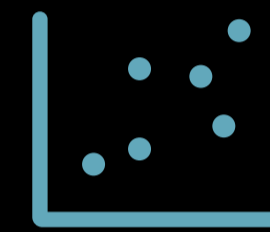
Integrated Workforce Development

The Career District combines various workforce development initiatives and resources into a cohesive, user-friendly platform.



Streamlined Access to Opportunities

Job seekers can easily navigate and apply for a wide range of employment, training, and educational opportunities through the Career District



Data-Driven Insights

The Career District leverages data analytics to identify skills gaps, match candidates with relevant jobs, and provide personalized recommendations.



Collaborative Ecosystem

The Career District fosters collaboration between employers, training providers, and workforce development organizations to address local and regional needs.

The Career District has a comprehensive, data-driven approach helps to address the fragmentation and inefficiencies in the workforce development landscape, empowering job seekers and employers to thrive in the evolving job market.

Maximizing Efficiency in a Resource-Constrained Environment



Collaborative Framework

The Career District is a collaborative framework enables organizations to work together, share resources, and eliminate duplication of efforts, maximizing the use of limited resources.

Resource Sharing

By sharing resources, such as staff expertise, technology, and facilities, organizations can reduce overhead costs and leverage economies of scale, stretching their budgets further.

Alignment and Coordination

The Career District fosters alignment and coordination among its member organizations, ensuring that their efforts are well-aligned and focused on common goals, optimizing the utilization of available resources.

Maintaining Service Quality

Despite the resource constraints, the collaborative approach of The Career District enables its member organizations to maintain high-quality services and support for their clients, ensuring that their needs are effectively addressed.

Fostering Innovation and Supporting Emerging Nonprofits

Nonprofit Infrastructure Support

The Career District provides the necessary infrastructure and fiscal oversight to enable nonprofit organizations to pilot new workforce development initiatives.

Piloting New Initiatives

Nonprofits within the Career District can test and refine their innovative workforce programs, leveraging the district's resources and expertise.

Collaborative Environment

The Career District fosters a collaborative environment where nonprofits can share best practices, learn from each other, and explore new ideas together.

Tailored Support

The Career District offers tailored support to each nonprofit, ensuring that their specific needs and goals are addressed effectively.

Scalable Impact

Successful pilot programs within the Career District can be scaled and replicated, amplifying the impact of innovative workforce development initiatives.



Empowering Individuals with Personalized Support

The Career District provides personalized support to help individuals thrive in their professional and personal lives. Through career coaching, wellness resources, and personalized counseling, and training, participants are empowered with the tools they need to succeed. Participants are invited to engage with the District from school aged to retirement as their needs and professional aspirations change.

Expected Outcomes

Increased Training Opportunities

The District can provide training for over 1,000 unemployed or under employed individuals across sectors.

Increased Support Services

The District can provide access to supportive services that no one agency can provide including mental health

Bring 100's of Jobs to St. Clair Superior Neighborhood

Economically revitalize this under resourced community by bringing a vibrant non-profit collective.

Avoid Duplication of Efforts and Funding

Optimizing space and resources like conference rooms, lunch rooms, phone and data systems to avoid duplication across agencies and increase pool of dollars for participants.

Address Scalability and Systems Change

These big ideas are difficult for any one agency to tackle. Collectively working on the problem increases impact.



Phasing of the Project



Phase I

2025-2026

Acquisition of HumanArc Building

Obtain funding for the construction of CSPN and break ground.

Identify tenants for HumanArc Building and for white box space at Case



Phase II

2026-2027

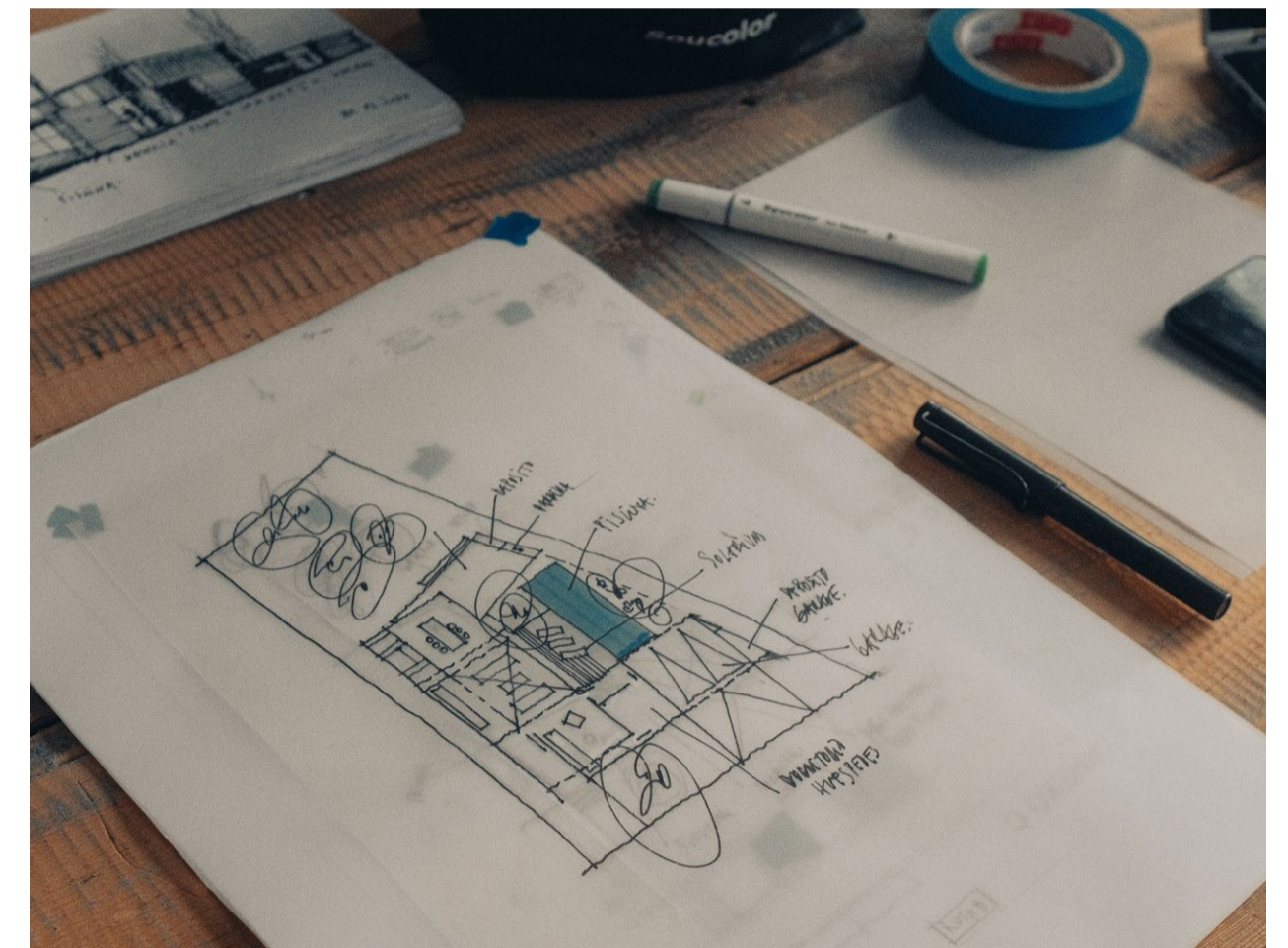
Acquisition of North West corner property

Build out of Day Care and New Bridge

Greening of the space

Street Murals placemaking

Additional Parking built



Phase III

2027-2028

Acquisition of South West corner property

Feasibility Study and Needs Assessment for the property

Design and Construction of new building completing all four corners.

What Does The Career District Look Like?

For More Information Please Contact

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THE CAREER DISTRICT

THE LOT EXCHANGE 1

DUAL-USE PARKING LOT FOR POP-UP PUBLIC PARTICIPATION

A

SOFTENED CORNER WITH PERMANENT SEATING, RAISED PLANTERS, KINETIC SCULPTURE

B

THE FRONTSTEP 2

EXISTING BUS STOPS CELEBRATED & ENHANCED

C

PULLING BACK BUILDING FRONTAGE FOR EXPANDED COMMUNITY SPACE

D

TAILORED TENANTS 3

COMPARTMENTALIZING LARGER EXISTING BUILDING INTO SEPARATE YET COMPLIMENTARY TENANTS

E

CAREER DISTRICT BANNERS, TOTEMS, ART THAT DISTINGUISH IDENTITY & SENSE OF PLACE

F

ANCHOR BUILDING 4

LARGE SCALABLE TRAINING PROGRAMS & DAYCARE SITE

G

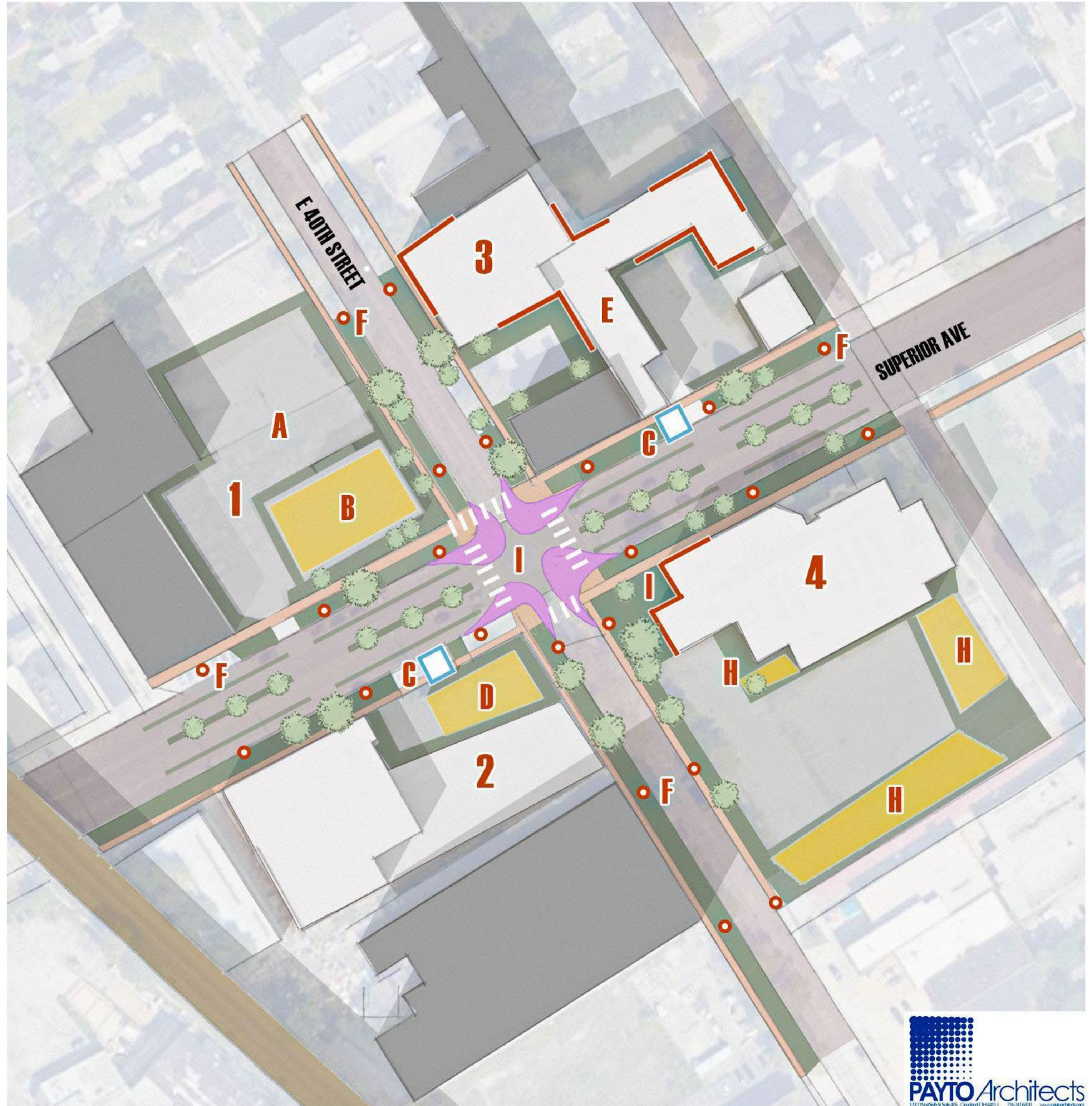
STREET INTEGRATED WITH PEDESTRIAN WALKABILITY, MURAL EXPRESSION, SAFE BICYCLE LANES & MEDIANS

H

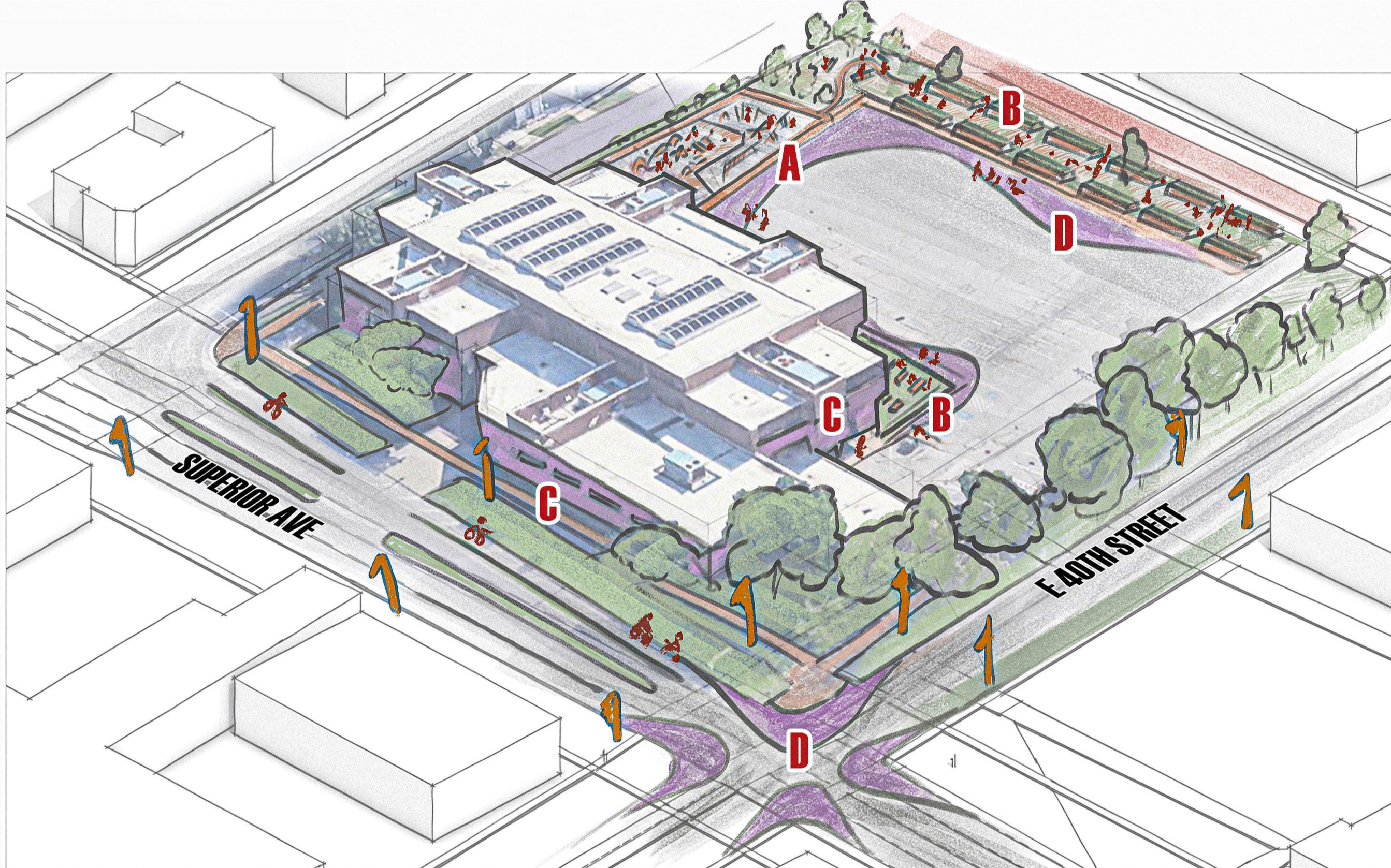
MULTI-GENERATIONAL COMMUNITY GARDEN & PLAYGROUND/EXERCISE PROVISIONS

I

EXPANDING EXISTING MURALS FOR COMMUNITY ENGAGEMENT & REFLECTION



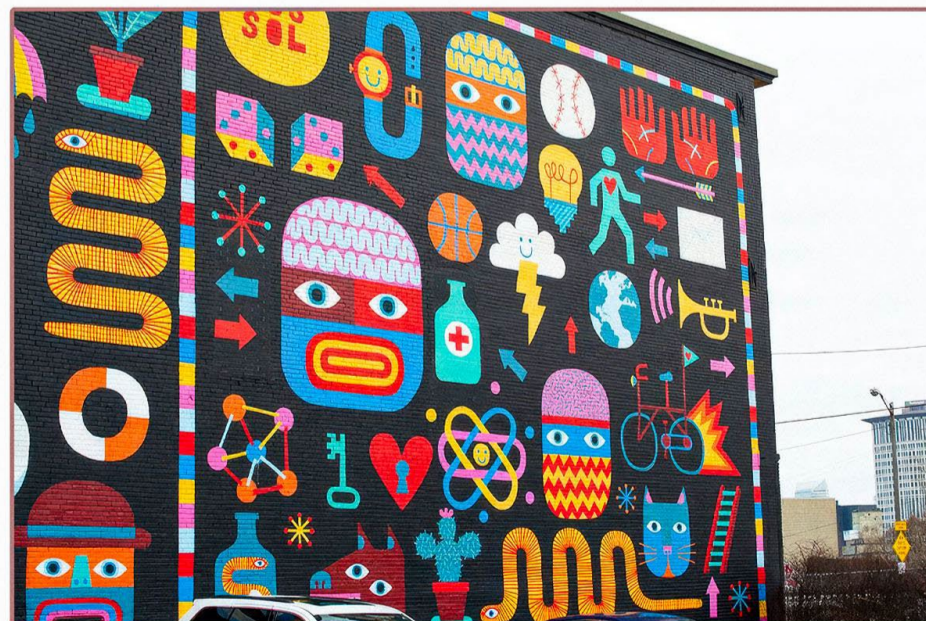
THE CAREER DISTRICT
ANCHOR BUILDING LARGE SCALABLE TRAINING PROGRAMS & DAYCARE SITE



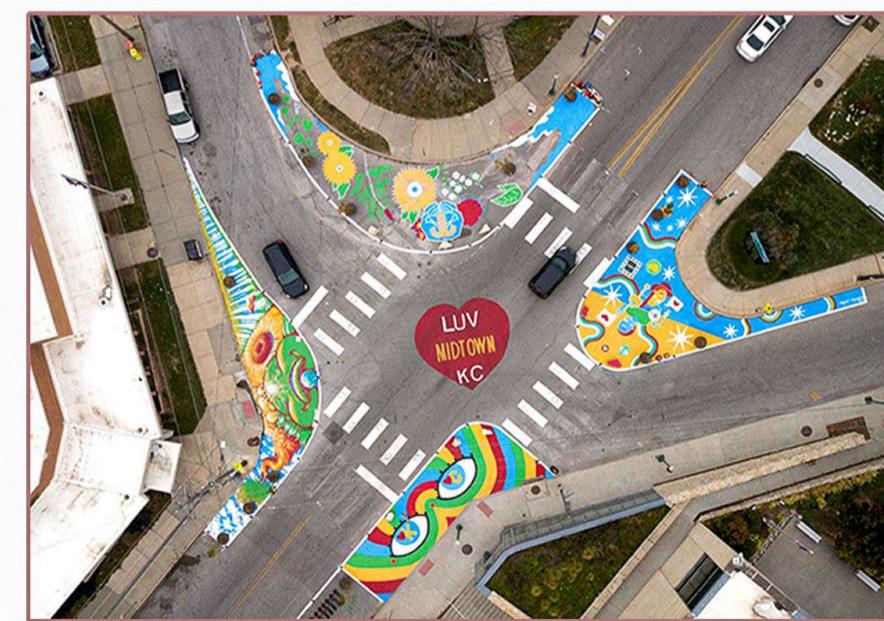
A MULTI-GENERATIONAL PLAY & EXERCISE EQUIPMENT



B COMMUNITY GARDENS

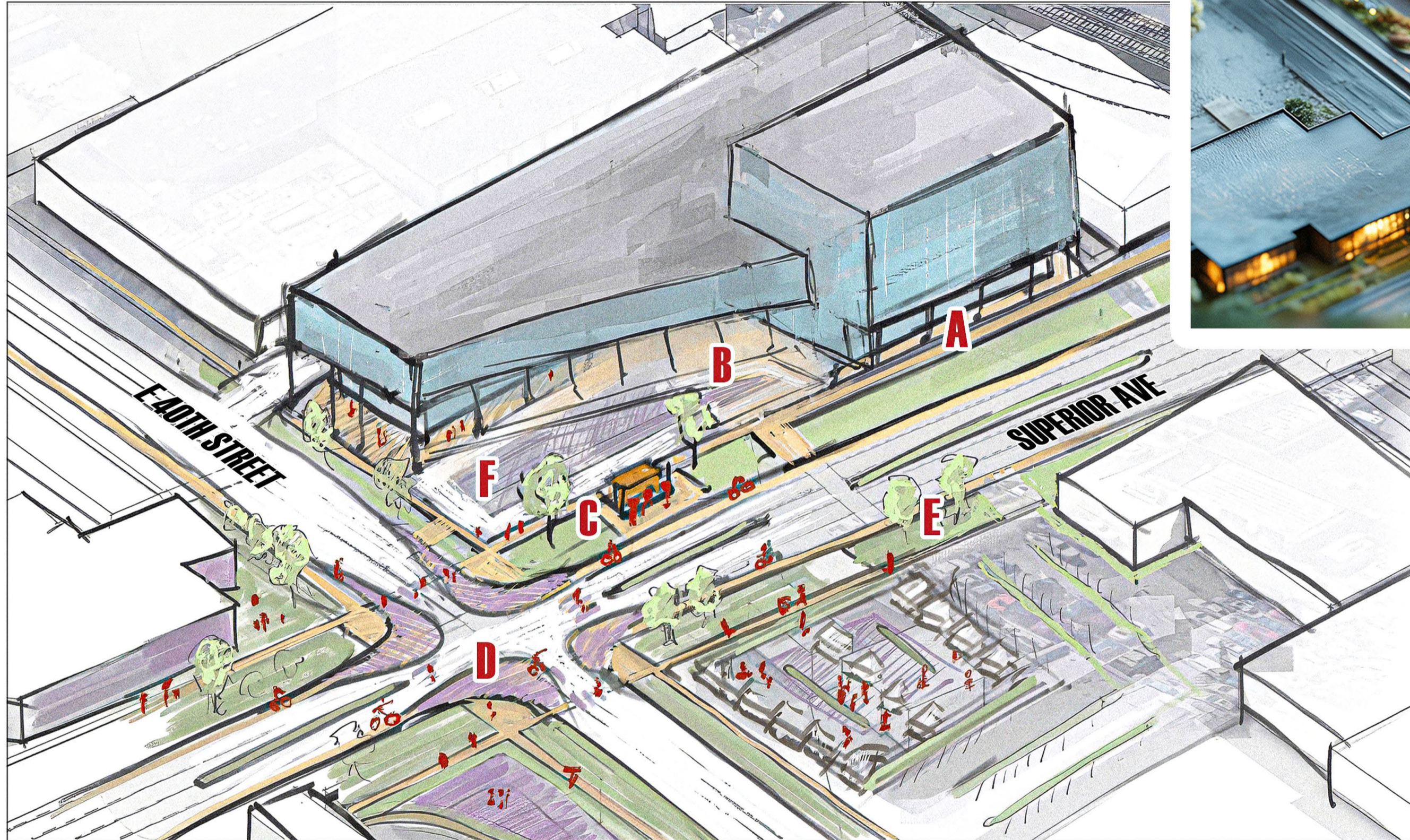


C WALL MURAL REFLECTS THE COMMUNITY, PROVIDES WAYFINDING, CULTIVATES PUBLIC ENGAGEMENT

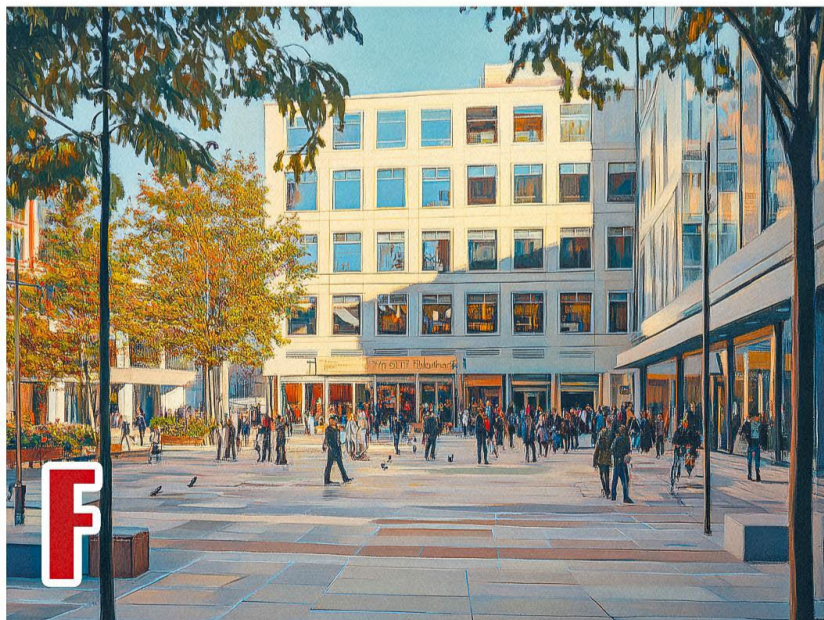


D STREET MURAL PROVIDES SENSE OF PLACE & ENHANCES PEDESTRIAN EXPERIENCE

THE CAREER DISTRICT THE FRONT STEP



- A** NEW BUILDING GROUND FLOOR LIFTED IN RESPECT FOR PEDESTRIAN
- B** FRONT FACADE RESENDED FROM STREET FOR PUBLIC INCLUSION
- C** ENHANCED PUBLIC TRANSIT INFRASTRUCTURE, BICYCLE LANES, PEDESTRIAN ROAD CROSSING
- D** STREET MURALS EXPAND PEDESTRIAN RIGHT OF WAY
- E** STREETScape FLOURISHING WITH FOLIAGE INTEGRATION



F WELCOMING PUBLIC PLAZA



E SHADED AREAS WITH TREES & PLANTERS



C PUBLIC HUB FOR DIVERSE ACTIVITIES



B PEDESTRIAN-SCALED DESIGN

